

North American Lily Society Advertisement Rates & Sizes

The North American Lily Society publishes four color Quarterly Bulletins (QB) each year, issued in March, June, September, and December. The Quarterly Bulletins contain articles of interest about lilies, including culture, liliium species, growing from seed, propagation, and hybridization, as well as the Society news and information about lily shows.

The North American Lily Society (NALS) was organized in 1947 to promote interest in the genus *Lilium*. Our society has active members from almost every state and province in North America, as well as many countries around the world. Our publications are read by breeders, scientific and historical researchers, commercial



growers, collectors, and flower exhibitors as well as members of the general public. This publication is distributed to over 500 Lilium enthusiasts.

Advertising in the NALS Quarterly Bulletins (QB) allows you to reach a diverse group of individuals and organizations who are seeking gardening products and information, in addition to Lilium specific products and services you may provide.

For more information on placing an advertisement with this publication, please contact our Executive Secretary, Stephanie Sims, at 208-267-7257 or send an email to stephanie@lilies.org.

Please refer to our full-color priced advertisement rates, with sizes, below;

<u>Size on page</u>	<u>Ad Dimensions</u>	<u>One Time Placement</u>	<u>4 Consecutive Issues</u>
Full page	4.7" wide x 7.4" high	\$120	\$400
Half page horizontal	4.7" wide x 3.6" high	\$70	\$220
Half page vertical	2.25" wide x 7.4" high	\$70	\$220
Quarter page	2.25" wide x 3.6" high	\$40	\$100